

626.429.4827 yikayan.com hello.yikayan@gmail.com

Education

09.2021–04.2025 ArtCenter College of Design Pasadena, CA

Bachelor of Fine Arts in Illustration with an emphasis in Motion Design

Focused Coursework at ArtCenter

09.2022–01.2023 ArtCenter College of Design **Nutro Sponsored Project** Pasadena, CA

Worked directly with client to rebrand the pet food company Nutro. From concept to campaign, explored design to showcase pet health and connection through digital systems and consumer

09.2022-01.2023 ArtCenter College of Design **Kia DesignFlash** Pasadena, CA

Designed a graphics wrap for the KIA Telluride for the 2024 Rebelle Rally in two weeks. Project included concept development, design execution and final delivery. Ensured to work quickly and efficiently in a high pressure environment.

Experience

09.2022–01.2023 Shengdao Environmental Engineering Design **Multimedia Internship** Shenzhen, China

Created a 10-second interior design animation from Maya modeling to final render, edited TikTok videos with scripting and music selection for branding, and designed marketing materials (PPTs, ads, posters) to support brand promotion.

Recognition

04.2022–12.2024 ArtCenter Student Gallery Spotify (Style Frames) Adicolor (3D Animation) Colosseum (Illustration)

Skills

Proficient in:

InDesign, Photoshop, Cinema 4D, Redshift, Figma, Illustrator, After Effects, Premiere Pro, Acrobat, Procreate, Canva, Keynote, Miro, Slack, Lightroom, ChatGPT

Familiar with:

Notion, AutoCAD, Midjourney, Nomad Sculpt, Discord

Design

2D and 3D motion design, motion illustration and graphics, illustration, graphic design, storyboard, brand identity, typography, photography, CAD drafting

Languages

Mandarin (native) English (fluent)